



# PROJECT HOMELESS CONNECT

## SERVICE DAY SPONSORSHIP



**AS A PHC COMMUNITY DAY OF SERVICE SPONSOR,  
YOUR GROUP WILL BE RECOGNIZED AS A LEADER IN  
ADDRESSING HOMELESSNESS IN SAN FRANCISCO!**

Sponsorships benefit from brand exposure to our extensive community  
– Over 40,000 San Franciscans have volunteered with  
Project Homeless Connect!

### **\$50,000** ————— **PREMIER SPONSOR** —————

This level will be highlighted as the *Premier* sponsor, covering nearly the entire cost of the Community Day of Service! Only one Sponsor accepted at this level!

- Speaking Opportunity for a representative of your group at our Provider & Volunteer Rally, where more than 200 volunteers and leaders will be in attendance
- A private tour of the event with our CEO, Meghan Freebeck
- Featured Blog Post on PHC website to highlight your company's Social Corporate Giving, including optional interview and photo of your team
- Priority volunteer opportunity, for up to 75 people, and selection of service area at event (subject to service area capacity)
- ...and Benefits of all below levels!



### **\$25,000** ————— **VENUE SPONSOR** —————

Help us cover the cost of the venue rental for the event, including staffing and rentals.

- Sponsorship shoutout on PHC Facebook, Twitter, and Instagram pages
- Shoutout to company by CEO at Volunteer Rally with more than 200 attendees
- Priority placement of volunteer group up to 50 people in a role of your choosing (subject to role availability)
- ...and Benefits of all below levels!



# COMMUNITY DAY OF SERVICE



## **\$10,000** — **SERVICE AREA SPONSOR** —

**Sponsor a PHC Service Area! Crucial service areas include Medical, Dental, Vision, Café & Groceries, Mental Health, Employment Services, and more!**

- Priority placement of volunteer group up to 25 people in a role of the group's choosing (subject to availability)
- Highlight of Service Area Support. For example, "The Dental Area has been made possible through the support of [your name here!]"
- Optional "Lunch and Learn" presentation by PHC staff at your offices to engage with your community directly, reduce stigma, provide information and answer questions on homelessness, and build compassion
- Social Media shoutout to your group in tandem with the service area promotions
- Highlight/mention of your company during Volunteer Rally to over 200 attendees
- ...and Benefits of all below levels

## **\$5,000** — **SPECIALIZED SERVICE SUPPORT TO ALL** —

**Sponsor a PHC service area! In-demand services include Employment, Legal, and Hygiene.**

- Priority Placement of Volunteer groups up to 15 people in same role (Dependent upon, role selection)
- Highlight on PHC event Website
- Highlight on Social Media (Facebook, Twitter, Instagram, and LinkedIn)
- Highlight in PHC event E-Newsletter, pre and post event to community reaching more than 60,000 people!
- ...and Benefits of all below levels

## **\$1,000** — **SUPPORT OUR NEIGHBORS** —

- Logo on all printed materials including: Event map, event program, outreach postcards and posters
- Logo highlighted on PHC event Website
- Mention in PHC e-newsletter announcement, distributed to more than 60,000 people

**FOR MORE INFORMATION, PLEASE CONTACT:**  
 (415) 851-0415 | [development@projecthomelessconnect.org](mailto:development@projecthomelessconnect.org)  
[www.ProjectHomelessConnect.org/phc7](http://www.ProjectHomelessConnect.org/phc7)